

Nepal Tech Roadshow Europe (UK & Switzerland) 2026

United Kingdom – London | Switzerland – Zurich

Supporting Partners:



Sustainability Partners



NEPAL'S IT SECTOR: A RAPIDLY GROWING FORCE IN THE GLOBAL MARKET

Nepal's IT sector has become one of the country's most dynamic and high-potential industries, rapidly positioning itself as a credible player in the global technology landscape. Enabled by a young and skilled engineering workforce, internationally aligned software development practices, and a cost-competitive operating environment, Nepal today delivers high-quality software, AI, cloud, and digital transformation services across multiple domains.

20–25%

Estimated annual foreign revenue growth

100,000+

IT professionals employed

Global

Significant contributor to Nepal's service exports

The sector is experiencing foreign revenue growth at an estimated annual rate of 20–25%, employs over 100,000 professionals, and contributes significantly to Nepal's service exports. With increasing global demand for diversified and resilient technology supply chains, Nepal is well positioned to serve as a trusted, scalable, and high-quality technology partner for international markets.

Despite these strengths, Nepal's IT ecosystem remains underrepresented and under-recognized in key global markets; particularly in Europe, one of the world's largest and most advanced digital economies. Europe is also home to a large and growing Nepali diaspora, including IT professionals, entrepreneurs, and business leaders, whose engagement presents a significant opportunity for market access, partnership building, talent linkage, and long-term ecosystem development. There is a clear need for structured knowledge sharing initiatives that go beyond visibility and focus on sustained business engagement, partnerships, and long-term positioning.

In response, the Nepal Association for Software and IT Services Companies (NAS-IT) proposes the Nepal Tech Roadshow Europe (UK & Switzerland) 2026, a strategic international outreach program designed to connect Nepali IT companies with European enterprises, startups, innovation hubs, and investors.

ABOUT NAS-IT

NAS-IT is Nepal's not-for-profit industry association dedicated to accelerating the growth, competitiveness, and global visibility of the country's software and IT sector. The organization works across policy, talent development, and market expansion to build a world-class technology ecosystem.

VISION

Elevate Nepal as a
Global Tech Hub.

MISSION

Drive Nepal's IT sector forward by fostering innovation, entrepreneurship, collaboration, and global opportunities for member companies.

Focus Area



Policy and Advocacy

Shape regulations that support IT growth and export competitiveness.



Workforce Development

Enhance the skills and capacity of Nepal's IT professionals



International Market Development

Build global visibility and expand cross-border partnerships



Foster Collaboration & Partnership

Facilitate industry networking, joint ventures, and collective growth



Domestic Market Development

Strengthen the local IT ecosystem for broader adoption



Innovation & Entrepreneurship

Support startups and technology-driven innovation

NEPAL TECH ROADSHOW

The Nepal Tech Roadshow is NAS-IT's flagship international outreach program aimed at:

Promoting Nepal's IT capabilities globally.

Expanding export opportunities.

Establishing cross-border business and investment linkages.

Strengthening Nepal's position in the global technology value chain.

BUILDING MOMENTUM

The first edition of the roadshow, held in Sydney, Australia in 2025, demonstrated strong demand and interest from international stakeholders. The event facilitated over 100 B2B meetings, initiated multiple partnership discussions, and revealed significant untapped awareness gaps about Nepal's IT capabilities, validating the need for continued, targeted global engagement.

This was followed by the US Roadshow in Dallas in May 2026, which extended the initiative into the North American market and further reinforced the value of structured, in-market engagement with buyers, partners, and the Nepali diaspora business community.

Building on the momentum of the Sydney and Dallas editions, NAS-IT is proposing the UK and European edition as a strategic market-diversification initiative. UK and Europe represents one of the world's largest digital economies, with strong demand for high-quality, competitive IT services and products.

The Europe Roadshow is therefore designed as a targeted intervention to strengthen Nepal's export footprint, establish structured institutional linkages, and create sustainable commercial partnerships within key European innovation ecosystems.



NAS-IT has a strong track record of international engagement — including **London Tech Week 2024, World IT Show 2025 (Korea), and the APICTA Awards 2024 (Brunei) & 2025 (Taiwan)** — alongside targeted diaspora initiatives in the Netherlands and Japan, and Sydney Connect: Elevate Nepal as a Global Tech Hub.

Recently Concluded Roadshow

RECENTLY CONCLUDED · MAY 15, 2026

Nepal Tech Roadshow USA 2026

Embassy Suites by Hilton, Texas, USA

The US Roadshow successfully created opportunities for business development, outsourcing, and strategic partnerships between Nepali IT companies and US technology firms. With 10 Nepali IT companies participating, the initiative strengthened B2B linkages, connected with diaspora entrepreneurs, and showcased Nepal as a competitive IT destination within the global technology value chain.

Upcoming Tech Roadshow

UPCOMING · SEPTEMBER 6-21, 2026

Nepal Tech Roadshow Europe (UK & Switzerland) 2026

Switzerland & United Kingdom

The UK & Europe Roadshow connects Nepali IT companies with European enterprises, innovation hubs, startups, and investors. Its aim is to build long-term institutional partnerships and sustainable outsourcing and co-development models, positioning Nepal as a reliable, high-quality technology partner in Europe's digital economy.

UK AND EUROPE ENGAGEMENT PROGRAM: RATIONALE AND OBJECTIVES

Rationale

Nepal's IT sector presents a strategic opportunity for European companies seeking competitive, high-quality technology services. Key factors driving this opportunity include:

- High demand for competitive digital services
- Strong enterprise technology adoption
- Large SME digital transformation market
- Rising interest in diversifying global technology supply chains
- Growing openness toward offshore engineering partnerships



European companies are actively seeking reliable partners for Software Development, AI and Data Services, Cloud and DevOps, Quality Assurance, Cybersecurity, Enterprise Solutions, and end-to-end digital transformation areas where Nepali IT firms have demonstrated strong capabilities.

Program Objectives

The key objectives of the roadshow are to:

1. Position Nepal as a trusted and competitive technology partner in Europe
2. Create direct B2B engagement between Nepali IT companies and European organizations
3. Facilitate outsourcing, co-development, and joint venture opportunities
4. Strengthen relationships with Nepali diaspora professionals and entrepreneurs in Europe
5. Enhance global brand visibility and credibility of Nepal's IT ecosystem
6. Support long-term market entry and export growth for Nepali IT companies

OPPORTUNITIES FOR BRITISH, SWISS AND NEPALI TECHNOLOGY STAKEHOLDERS

The roadshow is built around a two-way exchange — what one side gains from the engagement, the other side is well positioned to provide.



FOR STAKEHOLDERS IN UK AND SWITZERLAND

Access & capacity

- ✓ Access to skilled, competitive, and globally aligned engineering talent
- ✓ Reliable partners for AI, product engineering, and digital transformation
- ✓ Opportunities for innovation partnerships and joint ventures
- ✓ Flexible development and outsourcing models tailored to SMEs and startups
- ✓ Stronger engagement with the Nepali technology and diaspora ecosystem



FOR NEPALI IT COMPANIES

Reach & credibility

- ✓ Direct access to European markets and clients
- ✓ Development of B2B partnerships and enterprise pipelines
- ✓ Exposure to European business standards and compliance expectations
- ✓ Enhanced global branding and international credibility
- ✓ Long-term positioning within the European technology ecosystem

We have tried to build the roadshow around what both sides stand to gain. For European stakeholders, that means early access to Nepal's engineering talent and partnerships still open enough to shape; for Nepali firms, a route into European markets and standards. Much of this is still ahead of us, which is exactly why we think it is a good moment to meet.



Location and Timeline For the UK Roadshow

Date : September 9, 2026

Venue : Radisson Blu Hotel, London Heathrow, 140 Bath Road, London, Hayes UB3 5AW

Time : 5:00 PM onwards

Please note that the above program is provisional and may be adjusted in consultation with partners and stakeholders to ensure optimal coordination and impact.



Location and Timeline For the Switzerland Roadshow

Date : September 16, 2026

Venue : Hotel St. Gotthard Zurich, Bahnhofstrasse 87, 8001 Zurich

Time : 5:00 PM onwards

Please note that the above program is provisional and may be adjusted in consultation with partners and stakeholders to ensure optimal coordination and impact.

Nepal Tech Roadshow – Program Agenda

September 09, 2026 – UK

Venue : Radisson Blu Hotel, London Heathrow,
140 Bath Road, London, Hayes UB3 5AW

Date : September 16, 2026 – Zurich

Venue: Hotel St. Gotthard,
Bahnhofstrasse 87, 8001 Zurich

A detailed schedule of the Nepal IT Roadshow's sessions and activities.

Opening Remarks and Nepal's ICT Industry Overview	5:00 PM – 5:20 PM
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Remarks by Embassy of Nepal / Government Representative	5:20 PM – 5:30 PM
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Presentation by Chamber of Commerce	5:30 PM – 5:45 PM
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Sector Showcases & Company Presentations	5:45 PM – 7:00 PM
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Success Story Sharing	7:00 PM – 7:20 PM
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Closing Remarks	7:20 PM – 7:30 PM
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Business Networking Dinner	7:30 PM – 9:30 PM
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The event is tentatively scheduled from 5:00PM ~ 9:30PM to ensure optimal participation from business stakeholders, concluding with structured networking and dinner.

ON-GROUND ENGAGEMENTS & MARKET ACCESS PROGRAM

PROGRAM SCOPE BEYOND A ONE-DAY SHOWCASE

The Nepal Tech Roadshow Europe (UK & Switzerland) 2026 extends beyond the formal showcase event into a structured on-ground engagement program. It is designed to provide participating Nepali IT companies with direct market exposure, institutional access, and practical learning from the Europe technology ecosystem.

Curated B2B Business Meetings

Participating companies will engage in pre-arranged B2B meetings with:



MEETING WITH

- ✓ Startups and SMEs
- ✓ Product companies and digital platforms
- ✓ Innovation-driven enterprises
- ✓ Existing clients and key partners



SESSION FOCUS

- ✓ Outsourcing partnerships
- ✓ Product engineering collaboration
- ✓ Long-term service engagements
- ✓ Strengthening relationships with existing clients
- ✓ Exploring new business opportunities

Key Attendees at The Europe Roadshow

Three audiences, one engagement: the businesses, communities, and networks the roadshow is built to bring into the room.



PRIVATE SECTOR

European Businesses

Tech firms, SMEs, and innovation-driven enterprises and startups actively sourcing engineering capacity and delivery partners.

COMMERCIAL BUYERS & PARTNERS



GLOBAL COMMUNITY

Nepali Diaspora

IT professionals, tech entrepreneurs, and community leaders across Europe, bridging trust between both ecosystems.

TALENT & TRUSTED NETWORK



ECOSYSTEM

Tech Networks

Incubators, accelerators, industry associations, and innovation communities shaping the wider technology landscape.

ECOSYSTEM BUILDERS



Three audiences, one room. Bringing commercial buyers, diaspora talent, and ecosystem builders together gives participating companies both immediate deal flow and a durable network within Europe's technology sector.

PARTICIPATING NAS-IT MEMBER COMPANIES

The roadshow brings together a confirmed roster of Nepali IT companies spanning applied AI, cybersecurity, product engineering, cloud infrastructure, and enterprise data — a deliberately broad slice of Nepal's technology sector rather than a single specialization.

17 COMPANIES CONFIRMED AT TIME OF PUBLICATION	6 CAPABILITY DOMAINS REPRESENTED	20+ DELEGATES
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CAPABILITY LANDSCAPE

How the confirmed roster maps across Nepal's technology sector

 06 AI & Software Engineering Aakash Tech · Mantra Ideas · Rara Lab · E.K. Solutions · inGrails · AITC International	 01 Cybersecurity Eminence Ways	 02 Product, Design & Web Jasper IT · Web Experts Nepal
 01 Cloud & Infrastructure Genese Solution	 02 Data & Enterprise Systems Gokyo Labs · Focus Data Analysis	 05 IT Services & Remote Teams Tekkon Technologies · Young Innovations · CodingMountain · Alaya · Proshore Nepal

Full company profiles follow. The next two pages introduce each confirmed member individually, with a short overview of their focus and track record.

PARTICIPATING NAS-IT MEMBER COMPANIES - Profiles

A first look at the Nepali IT companies confirmed for the roadshow — spanning applied AI, product engineering, enterprise data, and remote delivery.



Aakash Tech Pvt. Ltd.

AI & Software Engineering

AakashTech is a strategic technology partner delivering innovative, scalable software solutions. We work with startups, SMEs, and enterprises, combining engineering, design, and strategy to turn complex challenges into simple, user-centric products that drive growth and efficiency.

www.aakashtech.com.np



AITC International Pvt. Ltd.

AI & Software Engineering

AITC is an ISO 9001:2015 certified IT firm headquartered in Nepal with offices in the US and UAE. The company offers custom software development, web and mobile apps, AR/VR solutions, and digital marketing. They deliver end-to-end technology services to help businesses across various industries scale efficiently.

www.aitc.ai



Alaya (formerly HLE Nepal)

BPO / KPO / Outsourcing Services

Alaya (formerly HLE Nepal) is a Nepal-based outsourcing firm that empowers global partners by transforming remote support into integrated, client-aligned talent specializing in home loan advisory and business growth.

www.alaya.co



CodingMountain Pvt. Ltd

Software Development & IT Services

Coding Mountain bridges U.S. collaboration with Nepal-based engineering talent to deliver software, AI solutions, product design, and BPO support. The firm helps businesses modernize operations and build scalable digital products

www.codingmountain.com





E.K. Solutions Pvt. Ltd.

AI & Software Engineering

EKbana is an AI engineering firm delivering custom enterprise applications and production AI systems. Using large language models, computer vision, and document intelligence, it re-engineers core processes for the AI era, automating high-volume workflows on cloud or on-premises, wherever data control matters.

www.ekbana.com



Eminence Ways Pvt. Ltd.

Managed Security Operations

Eminence Ways — a leading dedicated cybersecurity firm in Asia, ISO 27001:2022-certified, trusted to protect what nations and enterprises cannot afford to lose. Its expertise spans organizational and national-critical infrastructure, from enterprise systems to electricity grids, provident funds, national ID platforms, and core banking systems. Proven across government, banking and financial services, and critical infrastructure sectors worldwide.

www.eminenceways.com



Focus Data Analysis Pvt. Ltd.

Data & Enterprise Systems

Focus Data Analysis is a Nepal-based firm integrating financial expertise with advanced AI and data solutions. They specialize in tax compliance, advisory services, and custom machine learning to help startups, enterprises, and non-resident clients optimize operations and ensure compliance through data-driven insights.

www.focusyourfinance.com



Genese Solution Pvt. Ltd

Cloud, Infrastructure & DevOps

Genese Solution Pvt. Ltd. is a UK-headquartered global technology consulting company with its **Global Capability Center (GCC)** in Nepal. As Nepal's first AWS Premier Tier Services Partner, Genese **designs, builds, secures, and operates cloud-native digital platforms** for enterprises worldwide. Combining deep expertise in cloud, cybersecurity, DevSecOps, managed services, data & AI, and application modernization with globally distributed engineering teams, Genese delivers secure, scalable, and resilient technology solutions across the UK, Europe, Asia, Australia, and emerging markets.

www.genesesolution.com





Dots and Dashes Technology Services Pvt. Ltd.

Data & Enterprise Systems

DnDTS is a Nepal-based software firm specializing in customizable ERP solutions—integrating finance, HR, inventory, and operations—alongside full implementation and support for domestic and international clients across business, e-commerce, NGO, and government sectors.

www.dndts.net



Ingrails Pvt. Ltd.

AI & Software Engineering

inGrails is a Nepal-based EdTech company specializing in digital management solutions for educational institutions. The company is best known for Veda, its flagship cloud-based School ERP that digitizes administrative, academic, communication, and financial operations. Ultimately, inGrails empowers schools and colleges across domestic and international markets to streamline processes and elevate digital learning.

www.ingrains.com



Jasper IT Pvt. Ltd.

Product, Design & Web

Jasper IT is a Lalitpur-based software development company established in 2011, serving clients across Nepal, the United States, and Australia. The firm specializes in custom software development, web and mobile applications, UI/UX design, and digital marketing services including SEO, delivering tailored solutions for diverse business needs.

www.jasperitsolutions.com



Mantra Ideas Pvt. Ltd.

AI & Software Engineering

Mantra Ideas is an IT services and product company specializing in digital transformation through custom software, web, and mobile app development. The firm builds solutions using AI, big data, cloud computing, process automation, and blockchain, helping businesses improve operational efficiency and achieve long-term digital growth.

www.mantraideas.com



Rara Digital Lab (Rara Labs)

AI & Software Engineering

Rara Digital Lab is a Nepal-based product design and development boutique specializing in building innovative ventures and customer-centric solutions for global clients across Fintech, ERP, Healthcare, AI, and other diverse industries. Drawing inspiration from their Himalayan surroundings, their passionate and adaptable team thrives on solving complex challenges through successful global collaboration.

www.raralabs.com



PROSHORE

Proshore Nepal Pvt. Ltd.

Remote Development Teams

Proshore builds AI-powered solutions and custom software through high-performance engineering teams, where talented people and AI agents work together to help organizations deliver digital innovation faster, while creating opportunities and sustainable careers in Nepal's growing tech ecosystem.

www.proshore.eu



TEKKON

Tekkon Technologies Pvt. Ltd.

AI Embedded Engineering Teams for SaaS Growth

Tekkon partners with ambitious startups, scale-ups, and enterprises to build and scale SaaS products through dedicated embedded engineering teams. With expertise across software, cloud, AI, data, DevOps, cybersecurity, and emerging technologies, we provide access to exceptional technology talent from Nepal that integrates seamlessly with our clients' teams to accelerate innovation and deliver measurable product outcomes.

www.tekkon.com.np



WEB EXPERTS

Web Experts Nepal Pvt. Ltd.

Enterprise Software, AI & Web Development Solutions

Web Experts Nepal is a Nepal-based digital solutions agency specializing in custom software and application development, enterprise applications, AI-powered solutions, and WordPress and React development for websites, eCommerce platforms, and web applications. Since 2013, the company has delivered over 1,400 projects for clients and agency partners across more than 10 countries, with a strong focus on technical excellence, performance, scalability, and user experience.

www.webexpertsnepal.com



YOUNG INNOVATIONS

Young Innovations Pvt. Ltd.

IT Services & Remote Teams

Young Innovations is a Lalitpur-based digital agency specializing in user-focused web and mobile applications that drive social impact. By combining product design, engineering, and data solutions, the firm helps global organizations solve complex challenges, automate workflows, and build scalable digital products.

www.younginnovations.com.np



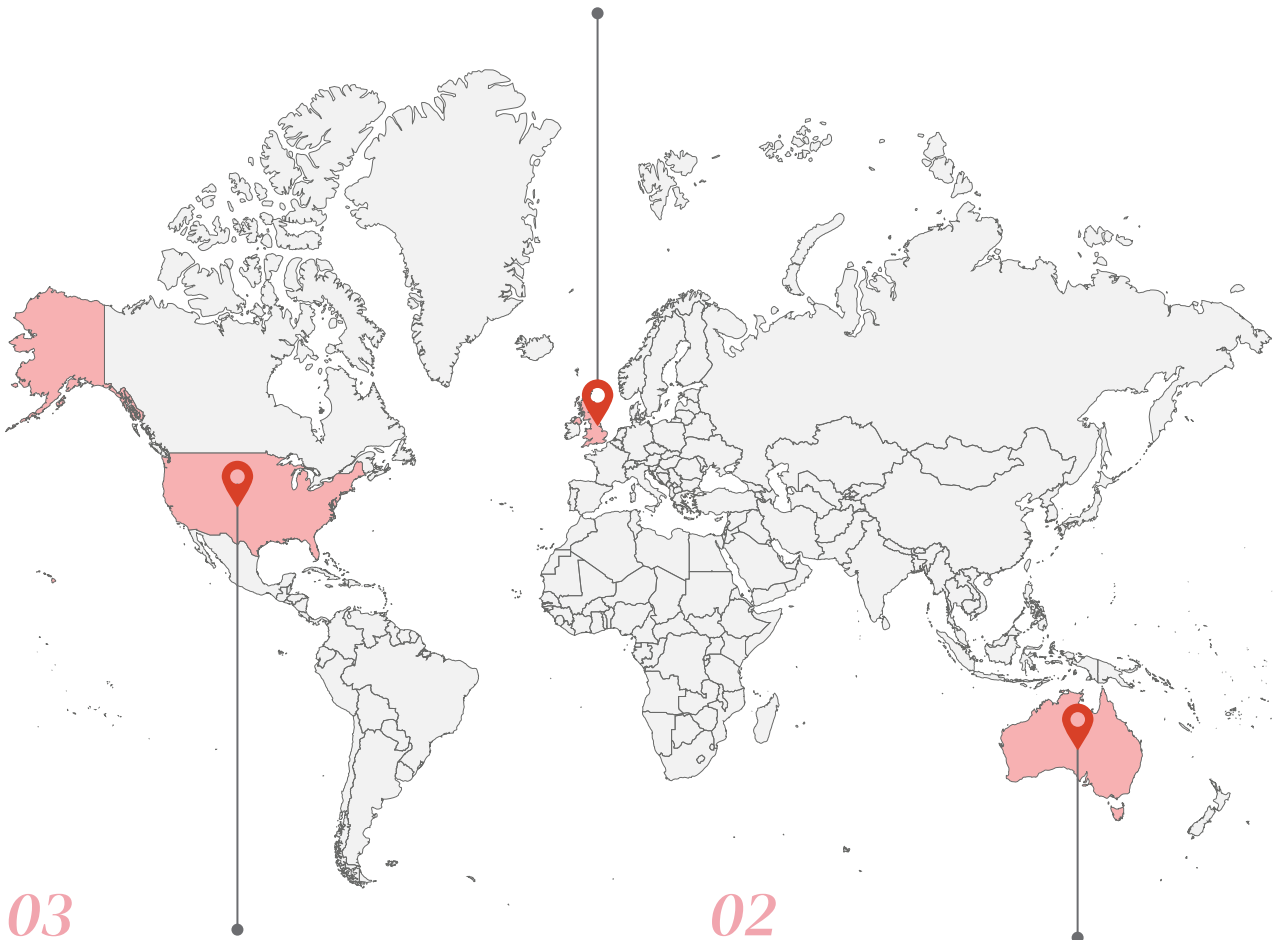
These members have indicated interest informally. A formal announcement shall be made, and as the event is further promoted, additional members are expected to join, with a total of 17+ participants anticipated.

PREVIOUS ROADSHOWS AND EVENT PARTICIPATION

01

London Tech Week 2024

- Companies Participated: 14 Nepali tech companies (20 representatives)
- Audience Engagement: Nepal Pavilion visited by over 2,000 attendees
- Value Generated: Participating companies received strong interest, generated business leads, and initiated discussions for potential collaborations and service engagements.



03

Nepal Tech Roadshow USA 2026

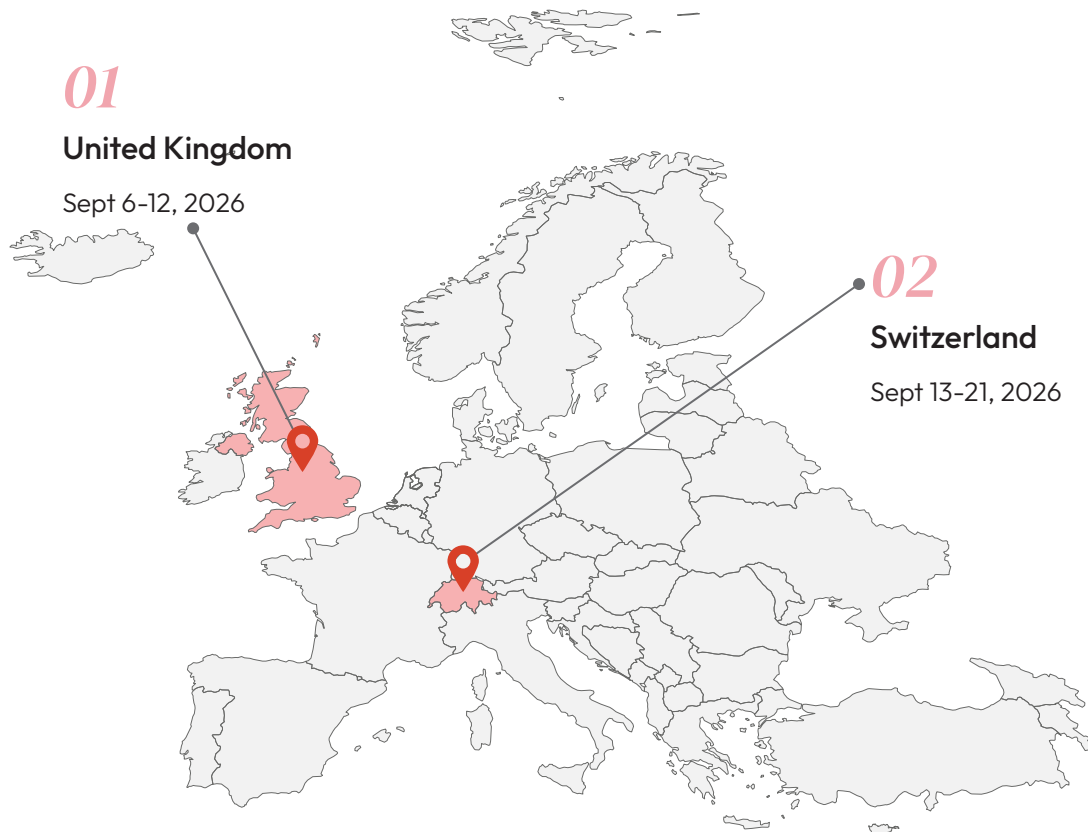
- Companies Participated: Nepali tech and IT companies
- Audience Engagement: U.S. businesses, investors, and the Nepali-American tech diaspora
- Value Generated: Showcased Nepal as a reliable tech partner, facilitating offshore collaborations and strengthening US-Nepal economic ties.

02

Nepal IT Roadshow Australia 2025

- Companies Participated: 14 Nepali tech companies (17 representatives)
- Audience Engagement: 153 Australia-based attendees
- Value Generated: Participating companies received strong interest, generated business leads, and initiated discussions for potential collaborations and service engagements.

UPCOMING NEPAL TECH ROADSHOW EUROPE (UK & SWITZERLAND) 2026



17+ Nepali Tech Companies

20+ Representatives

150–200 European Attendees

Audience Engagement

**Please note that the above program is provisional and may be adjusted in consultation with partners and stakeholders to ensure optimal coordination and impact.*

INTENDED DEVELOPMENT IMPACT

While the immediate outputs of the Nepal Tech Roadshow Europe (UK & Switzerland) 2026 will include structured B2B meetings, institutional engagements, and partnership discussions, the initiative is designed to contribute to longer-term structural outcomes within Nepal's digital economy.

Over time, the roadshow is expected to contribute to:

- 01



Engineering quality European firms can rely on
Access to teams with real depth in software engineering and applied AI, with peer-reviewed research and production systems behind them and steady export revenue for Nepali firms in return.
- 02



Investment and long-term outsourcing partnerships
European companies gain delivery partners they can shape from the start; Nepal's technology sector gains patient capital and durable client relationships.
- 03



A widening talent pool on both sides
High-skill work for Nepali graduates in software engineering, AI, cloud, cybersecurity and digital services and relief for European firms competing for the same scarce engineers.
- 04



Knowledge transfer and standards alignment
Nepali firms move closer to European regulatory, quality and enterprise standards, giving UK and EU clients partners who already work the way they do.
- 05

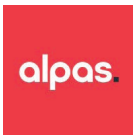


A more resilient, diversified delivery base
For Europe, an additional trusted engineering location outside the usual markets; for Nepal, a stronger standing as a capable and globally integrated IT partner.

More than a one-off. Partners in UK and Europe gain engineering capacity they can help shape; Nepali firms gain the clients and standards that make them stronger. We hope it's the start of something that lasts.

NAS-IT MEMBERS

NAS-IT's member companies (80 as of February 2026) represent a diverse and nationally recognized group of software developers, IT service providers, and technology innovators actively contributing to Nepal's digital economy and global IT exports.

80

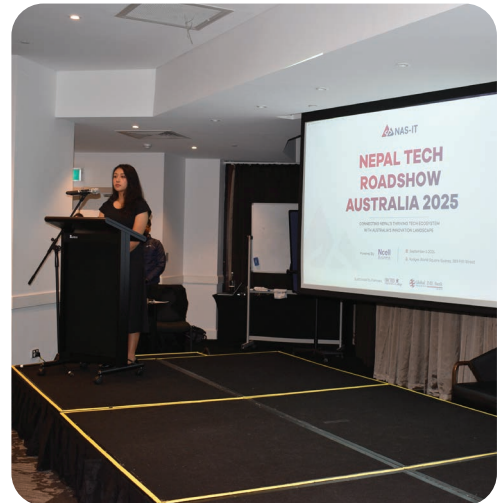
Total NAS-IT member companies

17+

Participants at the UK & Europe Roadshow

BUILDING GLOBAL MOMENTUM: RECAP OF PAST OUTREACH

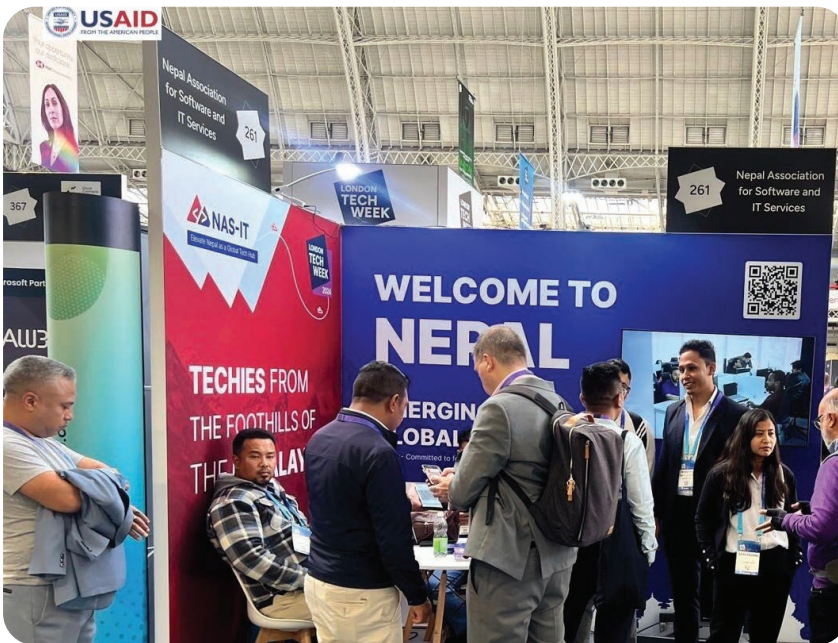
NAS-IT has established a strong track record of international engagement, consistently positioning Nepal's growing technology ecosystem on the global stage and connecting member companies with international markets.



Nepal Tech Roadshow Australia 2025



Nepal Tech Roadshow USA 2026



London Tech Week 2024

THANK YOU!

For any additional details or queries,
please feel free to reach out to us at:

 www.nasit.org.np

 +977 9801754486 | +977 9860641398

 secretariat@nasit.org.np

 soniya.shrestha@nasit.org.np

We look forward to addressing your inquiries!